CHILDRENS COLDS







Aid For Saskatchewan Horse Breeders

Federal-Freeine'al Premium Policy Of Assistance To Horse Breeding

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semant, and the consumption was all simulated formed benefits of the summants. Shocked will not be able to reduce her defence aromanents, whatever the former aromanents whatever the property of the property

Lating Lp The Fe-

More Tobacco

for the Money! TURRET POKER HANDS, too

TURRET FINE CUT! This cool and fragrant tobacco sells for only 10c . . . yet you get more tobacco for the price, you enjoy more

and

with

satisfying cigarettes and get Poker Hands into the bargain! Save the Poker Hands and get valuable presents free-useful, practical, highquality gifts for yourself and your friends. "Roll your Own" with Turret Fine Cut and save money!

It pays to "Roll Your Own" with

URRET FINE CUT

CIGARETTE TOBACCO

SAVE THE POKER HANDS

Imperial Tobacco Company of Canada, Limited

Save Poker Hands

to get Better

Cigarette Papers FREE

FREE
Everybody agrees that
"Chantecler" and
"Vogue" are the best
pages—you can get 5
large books of either
brand—free for only wie
complete set of Poker
Hands, from your nearest
Poker Hand Premium
Store on by mail from

Store or by mail from P.O. Box 1380, Mont-real, P.Q.

Little Journeys In Science

OCEAN DEPTIES

OUS Gordon II. Great, MA.)

May liens been written about the source for the state of the great mountain pents but few compacting of Mount Everest in depend explicit of the corn. Mount Everest in the state extreme in nature, the despend explicit of the own. Mount Everest in the black of Mindanao in the Publishings the sea in 2 1988 feet in depth. The average depth of the mean is considered to be hout 12-1000 feet, an acribe two may a fourth. The average depth of the mean is considered to be hout 12-1000 feet, an acribe two may a fourth. The average depth of the mean is considered to be hout 12-1000 feet, an acribe two may a fourth. The meaning depth of the mean is considered to be hout 12-1000 feet, and below that level tham 1500 feet, and below that level than 1500 feet, and 1500 feet,

And the wild goes be bounded. Let us use from the religion does not upon the way you do your most component component work page of world as to what the Sun (the way you do your most component work page of world as to what

OFF COLOUR? HOW IS YOUR LIVER?

Wake up your Liver Bile -Without Calomel

Holds Record For Health

Little Journeys In Science

Voning Man M. Filin Flon Has Never Many Hems Of Interest To The Been Sick Western Farmer Western Farmer Western Farmer

Strange Affliction

Agricultural Notes



DENICOTEA Cigarette Hoider absorbs the nicotine, pyradine, ammonia and resinous and tarry substances found in tobacco

Complete holder with refills — \$1.00 postpaid, or from your Druggist or Tobacconist. Dealers wanted everywhere. NOW OBTAINABLE FROM

Raht, Simpson Co. Limited The T. Laton Co. Limited Lingetts Bring Stores Monday's Cigar Store C. G. Whethy Rutherford Bring Stores Ross Meiklejahn

CHANTLER & CHANTLER, LTD.

Canadian Distributor 19 Wellington St. W TORONTO, ONE.

If Past 45 and "Low" and Upset

HERE ARE THE SIGNS: Nervousness Frequent Heada Neuralgia Feeling of Weak Indigestion Sleeplessness Loss of Appetite Sour Stomach Auto-Intoxication

WHAT TO DO FOR IT:



If you have Acid Stomach, don't worry about it. Follow the simple direction of the simple direction of the simple direction of the simple direction of the simple s

ALSO IN TABLET FORM
Each tiny tablet is the equivalent of a reaspoonful or Greatine Philips Milk of Magnesia



Phillips' Milk of Magnesia

OCCASIONAL WIFE

EDNA ROBB WEBSTER

Author of "Joretta," "Lipstick Girl" Etc.

SYNOPSIS

Camilla Hoyt and Peter Anson, young and in love, marry secretly, deciding to live their own lives apart. Peter is a young, struggling sculptor irying to win a competition for a scholarship abroad and Camilla is the subpted adapter of a wealthy family when she comes of age and so is studying commercial art in the hope of landing an agency job. Others in wealthy family when she comes of age and so is studying commercial art in the hope of landing an agency job. Others in wealthy family when the comes of age and so is studying commercial art in the hope of landing an agency job. Others in wealthy fairly who is trying to win Peter, Sylvia Todd, Peter's model, and Guis Matson, his former roommet with whom he has quarreled. Peter entertains Camilla's guests with impersonations. When the rest of the members of the party go to beter and the summer of the party go to be a summer of the sand. When they awake it is early morning and Avis and enother sands and enother and the summer of the sand work of the sand and the sand work of the sand work of the country of the sand of the analysis of the sand and an another and an another of purents and an another and an another of the sand and another and another of the sand and another and an another of the sand and another of the sand and another of the sand and another of the sand another of the sand and another of the sand and another of the sand another



Young children easily catch cold. So Mrs. Itusel Ward, of Hitton Reach, Ont. wisely asys: 'II'. untice that there is any sign of a cold I give lishly's Own Tablets and find they are a great help.' Thousands of methers do the same act only for colds but for freefal, ness, indigestion, conspiration. indigestion, constipation ag troubles, colic, upset ch and so on. Baby's Own is are sofe and sure in relievishment after a second a common alluents

Price 25c.

BABY'S OWN TABLETS



e the Hoyt household. Axis the water a studie on the same var Peter, and Invites him to simuch there. He accepts relied by but is favorably impressed a har visit. Camilla urges Peter court and of her earlings to him along, but Peter refuses an equation.

(Now Go On With The Story)

CHAPTER XXXVIII

Oh. I'm all right," he

CAN'T SLIP OR SLIDE

Do. Track The effective for the control of the property of the



member that 98 out of 100 en report benefit. Let it help

believe that I had anything so valu-

believe that I had anything so valu-fable as that?

"I know you have." Her eyes held big gaze, significantly.

"On that." he dismissed the im-plication of her words, instantly. And added presently, "Punny how the women insist upon taking care of one. What's the matter with me, ony-

In Canada a married pers 85,000 income pays \$120 per England with same income \$763.12. The income tax is to the same extent on all inter-tible pays the highest per taxation in the world.



MYSELF OUT RUBBING AND SCRUBBING



It actually Washes the Dirt Away ...

HY make hard work out of household tasks...with Gillett's Pure Flake Lye you can wash the dirt away! Just use a solution of 1 teaspoonful dis-solved in a quart of cold" water. It makes your home spotless without rubbing and scrubbing!

Have Gillett's Pure Flake Lye handy whenever there's any heavy cleaning to be done. Use it to get rid of toilet-bowl stains. too—and for clearing stopped-up drain pipes. Kills germs and de-stroys odors as it cleans. Get a tin of Gillett's Pure Flake Lye today. At your grocer's.

*Never dissolve lye in hot water. The action of the lye itself heats the water

action of the by Itself heats the water-FREE BOOKLET—He sure to get a copy of the new, revised edition of the Gilbert's Lye Booklet. Tells you docrea of ways to keep your home spellers ... how to make heavy housework easy. Also centains full directions for soap making, thorough cleansing and other uses on the farm. Address Standard Brands Limited, Fraser Avenue & Lib-ery Street, Teronto, Ontairs.

GILLETT'S LYE EATS DIRT



POSTS---Cedar and Tamarac

Special Cash Price on Tamarac Posts 7-Ft. Long.

64-Ft. Tamarae Pickets

6c & 8c Each

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LOWEST-PRICED

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7-Ft. Tamarac Posts . 10c 12c & 14c Each

14c & 17c Each 7-Ft. Split Cedars

Screen Doors and Window Screens: STOCK SIZES ON HAND.

Special Sizes Made to Measure Promptly in Any Style.

Specialty in Water Tanks, Cooler Tanks, Hog Troughs -Made Up at Short Notice.

Atlas Lumber Co., Ltd. G. A. WALLACE, Mgr. Phone 125

Used Articles

If still useful, are marketable for cash. Try a Pioneer Classified Ad.

Didsbury Pioneer - Established a quarter of a century.

Golf Notes.

The InnisfailGolfClub is announcing a golf tournament to be held on June 3rd and 4th.

The Big Four were all attired in lus fours on the course this week.

Jim Kirby broke his own record and made the rounds in 40

Ed Ranton met his jinx at the Sth hole, which spoilt his score for the day.—You've got to hit the pill to make it count.

RUGBY NOTES

Rugby W.I. met at the home of Mrs. Farrant for the May meeting, Seventeen members answered the real-call with "Something On Al-berta's Industries." Current Events were given by Mrs. Parker who concluded her "Events" with a short talk on the Oxford Group. Mrs. Farrant was chosen as constituency delegate. Mrs. H. Jackson gave a very interesting paper on "Soap," tracing its origin back to the days before the destruction of Pompein. A flower contest was won by Mrs. J. H. Hosegood. The Jane meeting will be held at the home of Mrs. Otto Krebs, and members please note that it will be on the first Wednesday instead of the first Thursday.

LOCAL & GENERAL

Mrs. Henry Goehring was a visitor to Calgary on Saturday.

Mr. Dick Scholten was in Calgary last week taking treatment for his knee.

"Mother's Day" will be observed at the Evangelical Church services on Sunday morning.

Norman Crimmon has taken a position with the local branch of the Jenkins' Groceterias.

Messrs. E. V. Woodlock and Ed. Ranton made a flying business trip to the southern city Tuesday morn-ing.

Miss Connie Hosegood, who was attending the University of Alberta, returned home last week for the summer vacation.

We have a fresh supply of scratch pads now ready. Especially useful for school, store or telephone, 2 for 5 cents—Pioneer Office.

Messrs. A. Brusso, and A. Mu-Naughton attended a meeting of municipal secretaries held in Calgary on Saturday evening.

The Fish and Game Association will meet at the C.P.R. depot on Monday evening, May 14 All interested in the conservation of game are invited to attend.

Messrs. W. A. Austin, F. Moyle, H. Pearson, W. Davies and J. E. Occuper, attended the organization meeting of liberals held in Calgary on Saturday.

It was 31 years Tuesday morning since Sam Franklin arrived at Dids-bury. He celebrated by meeting the train and comparing it with the train he came on 31 years ago.

The Canadian Legion are arranging to hold their field day and sports Monday, July 2nd. The Didsbury Boys' Band has been engaged for the occasion and it is expected that a parade will be arranged.

A parace with the Article People's Society are holding a hike on Monday evening, May 14. All old members and their friends cordially invited. Meet at Drug Store Corner Technology. o'clock.

Ken Kremer, formerly of Sharp's Circuit Shows, left this week tor Innisfail to rejoin his father in busi-ness there. Mrs. Kremer, (nee Ethel Miller) his bride of April 20, will remain in Didsbury for the present.

The May meeting of the W.C.T.U will be held at Mrs. Burkholder's on Thursday afternoon next, May 17 at 3 o'clock. An interesting program has been arranged, and the delegates to the convention at Olds will give their reports.

Mr. and Mrs. J. R. H. Mitchell Mr. and Mrs. J. R. H. Mitchell and family are visitors at the Manse. Mr. Mitchell, who recently passed the commercial course with honors at Garbutt's College, Calgary, has received an appointment on the office staff of the Brazeau Collieries Ltd., Nordegg. They expect to leave for Nordegg shortly.

leave for Nordegg shortly.

"GET READY FOLKS"—for the Concert and Dance to be held at Community Hall Friday, May 18. A 2-hour program has been arranged—then wind up for a good dance to the meldoluous tunes of Howard Halliday's Orchestra. The proceeds will be used for prizes for the School Fair. Concert. Adults 25c, and children free. Dance, Gents 20c—Ladies please bring lunch. (192c)

Mr. W. Pitt widted the Inchascond.

Mr. W. Pitt sinited the Inglewood bird sanctuary at Calgary last Sunday. He said that it was a reviation to him to see all the many different kinds of wild fowl that whitered at the sanctuary. Many of the geese, ducks and other birds were aircady neeting. In two or three weeks, when the young are hatched. Inglewood sanctuary will be a most interesting place to visit.

Gas Struck at Brosseau.

Drilling for oil, Frontier Develop-ment Co, has struck a flow of gas-in their well near Brosseau on the River Saskatchewan northeast) of Vegreville, in what is believed to be a continuation of the Viking gas field sands. No estimate of the volume of the flow is possible in this well as yet.

Women's **New Hats**

MAE WEST STYLE \$2.95 to \$3.95

Orient Hose

--- None Better! 75c & \$1.00

New Crepe Dresses SNAPPY STYLES

\$4.95 \$7.95

NEW SHOES

for WOMEN in Ties, Gore Pumps, Etc, \$2.95 Up

Men's Summer Cans

in Tan, Grey and White

25c

Children's Playsuits 98c

Come in to Our

Anniversary

and SAVE MONEY

Meet Me At RANTON'S

Didsbury's Reliable Store

OPERA HOUSE

Thursday & Saturday ... M A Y 10 and 12 ...

Thursday

Dick Powell, Ann Dvorak

"College Coach."

Is Football a Game or a Racket? Is College Spirit the Bunk?

Saturday

George Arliss

King's Vacation."

8 Technocracy has its points Democracy is alright in its —but it takes a king to go and do things!

Pathe News -Comedy

Next Saturday's Feature Immortalizing in Story & Song Zane Grey's
"THE LAST ROUND-UP."

SATURDAY MATINEE 3 p.m. Everybody 10c!

Donations are Asked for the RED CROSS.

Thank You!

The New 1934 STANDARD SIXES CHEVROLET

DOES the idea of getting real CHEV-ROLET quality — at the lowest price for any car in familiar—at the lowest price see the new Chevrolet STANDARD SIX models at our showrooms teady. They're big and rugged in appearance, and in fact—smartly styled in the new windstream manner with Bodies by Fisher. They're wonderful performers—with a generous officing of those famous riding and driving

features that make the Master Series Chevfeatures that make the Master Series Chev-rolet the most revolutionary value in the low-price field. And they cost less for gaso-line and oil, less for tires, repairs and upkeep than any other car you can buy! Don't all these facts point to this one ines-capable conclusion: If you want to sare on your next car, and at the same time own a car of proved quality, you should see the new STANDARD CHEVROLET first!



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Out -- Feelght and Concernment Licente, only, extra -- Easy GMAC P.

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